

VISUAL BRANDING AND DESIGN FOR THE TOURISM AND HOSPITALITY SECTOR

We specialize in creating visually unique and compelling brands and designs for the tourism and hospitality sector and related businesses – with full focus on cost efficiency and highly effective marketing

klint&co

IDENTITY THROUGH DESIGN



Image is everything!

Whether a picturesque beach front, a bustling big city or a breathtaking landscape getting the pictures right is of the utmost importance and a part we incorporate strenuously in our visual brands and designs.



Visual branding and design for the tourism and hospitality sector

Klint & Co is a visual branding and design agency with sales offices in Denmark and Indonesia. We have a broad experience in creating unique and compelling brands in the hospitality sector and our specialty is to ensure that your company is being visually presented as strongly and effectfully as possible.

Our focus is on practicality and user-friendliness and we take pride in being your one-stop-shop catering to all your visual branding and design needs. Furthermore, we have a highly competitive pricing structure that offers you the benefit of international standard branding and design at almost local prices.

This brochure is only a short introduction to our design services, so please, have a look at our website for more in-depth explanations as well as selected cases within the hospitality sector.

And always feel free to contact us either by mail or phone - we will be very happy to have a talk with you regarding your small or big tourism marketing needs.

What we offer

Our primary clients within the hospitality sector and related businesses are:

- Hotels and resorts
- Restaurants and cafés
- Events and venues
- Clinics and spas

Both as separate entities and as part of resorts and compounds.

Our services cover four major fields:

- Visual branding
- Graphic design
- Web/mobile design
- Marketing and PR

Whether your primary needs are printed material (ads, brochures, menu-cards etc.) or a digital/on-line presence, we supply you with a fully integrated design solution where everything 'speaks the same language' visually and is available on multiple platforms and screens simultaneously without any need for specially developed apps.



Thai resort, Phuket

Examples from the full visual branding and design program containing all needed branding instruments from logo and in-room artifacts to ad/brochure modules and web/mobile sites.

Instruments and elements

Our design work covers a broad variety of instruments and elements needed by the hospitality sector:

- Brand identity/positioning
- Logo/type design
- Packaging/promotion
- 3D/spatial design
- Web/mobile sites
- In-room material
- Marketing communication/PR
- Print/publications/ad-modules
- Signs/posters
- Sales exhibitions
- Interactive apps
- Menus/flyers

Just to name a few...

Though primarily located in Denmark and Indonesia we are always easy to get in touch with and will be happy to meet with you either in person or via mail/skype. So please don't hesitate to contact us for a talk about your wishes and what we can do to help.



ALEENTA: LOGO ADJUSTMENT

ALEENTA: ADS AND OUTDOOR

Modular and re-usable

We developed a secondary image concept to complement the overall brand images using a tattoo-effect to bring depth and storytelling into each image.

Modules were created for both ads and outdoor to ensure visual consistency and to facilitate production for different media.

Advertisement module



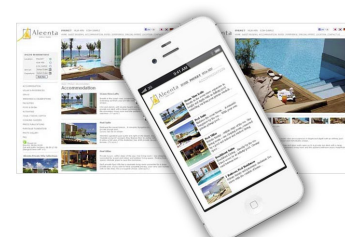
Outdoor poster module for the Hua Hin and Phuket resorts



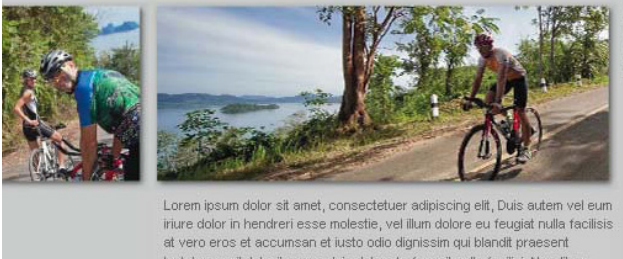
ALEENTA: BROCHURES, CATALOGUES AND MAGAZINES



ALEENTA: WEB/MOBILE DESIGN



FOR CASES PLEASE CHECK OUT KLINTCO.COM



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