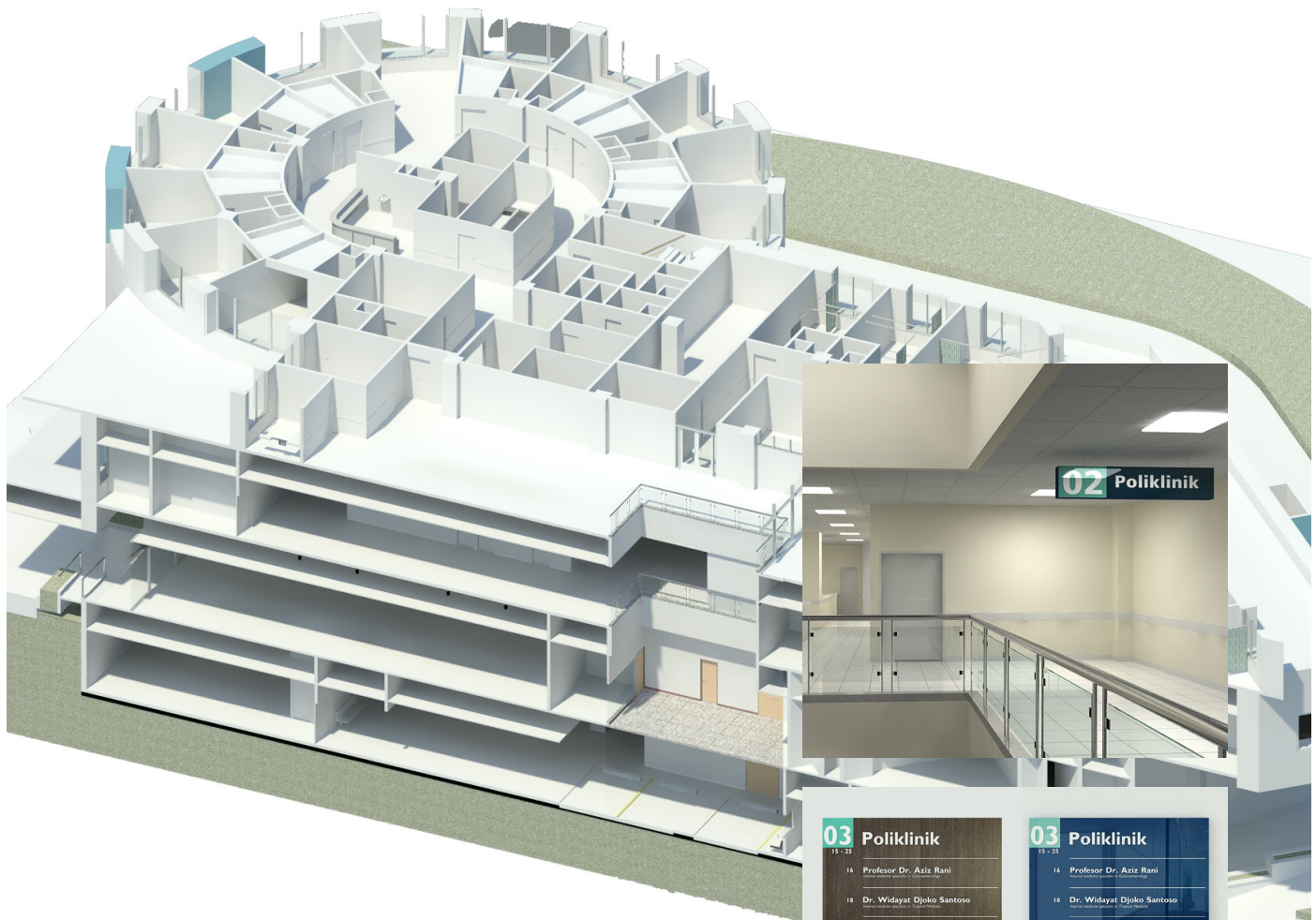


BRANDING AND WAYFINDING FOR HOSPITALS

We specialize in creating visually unique and coherent branding and wayfinding solutions for hospitals and health institutions – with full focus on cost efficiency and effective marketing





Wayfinding and signage systems

3D rendering is very useful for testing individual signs colour/material-wise before production. It is a powerful technique ensuring that designs can be completed in the design studio which makes the design process highly effective.

Your one-stop shop for branding and wayfinding

Klint & Co is a visual branding and design agency with sales representation in Denmark and Indonesia. As architects and designers we specialize in visual branding and wayfinding-solutions - indoor and outdoor - for hospitals and health institutions.

The need for user-friendly and coherent wayfinding has never been greater, and our focus is on combining an enjoyable user-experience with a unique visual identity for the hospital and health institution. Furthermore, we have a highly competitive pricing structure that offers you the benefit of international standard branding and wayfinding-solutions at almost local prices.

This brochure is only a short introduction to our wayfinding-services, so please, have a look at our website for more in-depth explanations as well as selected cases.

And always feel free to contact us either by mail or phone - we will be very happy to have a talk with you regarding your branding and wayfinding needs.

Wayfinding and signage systems

There are two primary reasons for ensuring a good and well planned/designed wayfinding/signage solution. First of all, it gives the end-user an enjoyable experience and saves time as they do not get lost. Secondly, it is an effective way to extend the visual brand of the hospital as a coherent part of your overall branding.

Our wayfinding-services cover among other things:

- Location planning
- Signage, outdoor
- Signage, indoor
- Signage systems
- Facade signage
- Regulatory code signage
- Digital signage (info-systems)
- Interactive apps

Whether your primary needs are physical signage or digital/mobile info-systems, we supply you with a fully integrated design solution where everything 'speaks the same language' visually and as such ensures that your wayfinding becomes a natural extension of your visual brand identity.



Print-publication and web/mobile design

One of our primary points is to ensure that all aspects of the visual brand "speak the same language" to ensure maximum synergy between both printed and digital elements - as well as with wayfinding and signage systems.

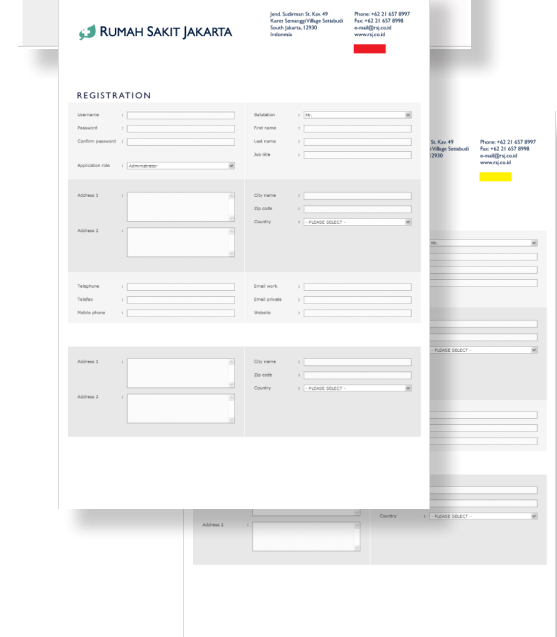
Print-publication and web/mobile design

Our design work covers a broad variety of instruments and elements needed within hospitals and health institutions:

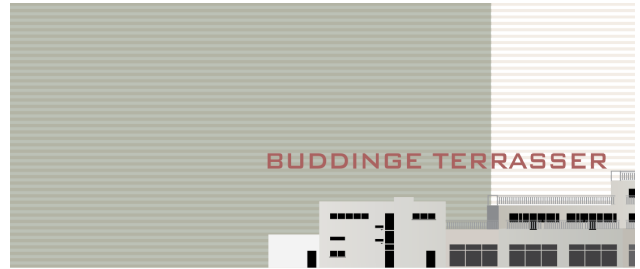
- Visual branding
- 3D design
- Logo/typographic design
- Brochures/catalogues
- Annual reports
- Stationery/forms
- Graphic design
- Web/mobile design
- Print and publication design
- Print-ads/posters
- MS Office templates
- Sales/presentation material

Related to the above we ensure a highly user-friendly set-up enabling you to easily change and expand your material in-house. We deliver finalized, customizable style-sheets/templates in MS Office and Adobe as well as education in its use.

Though primarily located in Denmark and Indonesia we are always easy to get in touch with and will be happy to meet with you either in person or via mail/skype. So please don't hesitate to contact us for a talk about your wishes and what we can do to help.



FOR CASES PLEASE CHECK OUT KLINTCO.COM



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klint & co
IDENTITY THROUGH DESIGN